

## **Dot VN, Inc. Signs Second Strategic Partnership with Key-Systems GmbH to Commercialize Dot VN's Exclusive .VN Industry Domains**

SAN DIEGO – Sept. 22, 2009 – Dot VN, Inc. (<http://www.DotVN.com>) (OTCBB: DTVI), an Internet and Telecommunications Company and the exclusive online global domain name registrar for the Country of Vietnam, announced that it has signed a second strategic partnership agreement with Key-Systems GmbH, a leading Internet services provider based in Zweibrücken, Germany, providing Top Level Domain (TLD) registration, management and reselling services.

In the agreement, Key-Systems will provide both the hardware and software to host the registration platform for the 24 industry specific sub-domain names (“Industry Domains”) exclusively offered and managed directly by Dot VN. Dot VN commenced taking sunrise period reservations in March 2009, which allowed registrants who owned trademarks to register an industry domain name containing their owned mark(s). Additionally, the agreement will offer Dot VN’s industry domains to the Key-Systems’ network of 1,400 global resellers.

“To date, we have received over 200 reservations for our exclusive Industry Domains. Dot VN is the only Company in the world to have the rights to commercialize these domains. This second agreement with Key-Systems opens up access to the .VN ccTLD to a massive network of international domain resellers, and can offer us an immediate additional revenue source. Our partnership with Key-Systems will generate another strong revenue stream for the Company,” said Thomas Johnson, CEO of Dot VN, Inc. “We have boosted our reseller network from 190 to 1,590, meaning that there are exponentially more opportunities for individuals, corporations and organizations across the world to purchase a .VN industry domain name. We also intend to work closely with individual resellers to promote and market the .VN brand and web services, as these are new options now available to their customers.”

Key-Systems’ registration platform currently manages more than 2.5 million domains names for customers around the world. As an official member of DENIC eG, the central register for the Top Level Domain “.de” for Germany, and many other ccTLD registries, Key-Systems has direct access to the registration systems and is able to provide applications in real time.

“We are glad to support the implementation of Dot VN’s 24 industry domains with our technical infrastructure. The fact that Dot VN chose us as a technical partner confirms our reputation in the domain industry,” said Key-Systems CEO Alexander Siffrin. “The registration platform we provide will allow direct, real-time access to the new domain names.”

Vietnam is the second fastest growing economy in the world, with a population of over 86 million people and a literacy rate over 90 percent. The U.S.-based International Data Group (IDG) forecasts that the Vietnamese IT market’s spending will reach nearly U.S. \$2.2 billion this year and over \$3.5 billion in 2013 to become the IT market with the highest growth rate in Southeast Asia.

## **About the Company:**

Dot VN, Inc. ([www.DotVN.com](http://www.DotVN.com)) provides Internet and Telecommunication services for Vietnam. Vietnam Internet Network Information Center (“VNNIC”) awarded the Company an “exclusive long term contract” to be the first registrar to market and register its country code Top Level Domain (“ccTLD”) of .VN (Vietnam) and Parking Page Marketing via the Internet. Also, the Company is currently developing initiatives to offer Internet Data Center services and Wireless applications.

## **Forward-Looking Statements:**

Statements in this press release may be “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “intend” and similar expressions, as they relate to Dot VN or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about Dot VN’s business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Dot VN’s filings with the Securities and Exchange Commission. Factors that could materially affect these forward-looking statements and/or predictions include, among other things: (i) our limited operating history; (ii) our ability to pay down existing debt; (iii) unforeseen costs and expenses; (iv) potential litigation with our shareholders, creditors and/or former or current investors; (v) Dot VN’s ability to comply with federal, state and local government regulations in the US and foreign countries; (vi) Dot VN’s ability to maintain current agreements with the government of Vietnam and enter into additional agreements with the government of Vietnam; and (vii) other factors over which we have little or no control. In addition, such statements could be affected by risks and uncertainties related to product demand, market and customer acceptance, competition, pricing and development difficulties, as well as general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and Dot VN does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Dot VN’s website does not constitute a part of this release.

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Register your .VN domains at: [www.VN](http://www.VN)

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