

Dot VN Announces Vietnamese IDN Registrations Exceed 294,000 And Surpasses Standard .VN Registrations

SAN DIEGO, CALIFORNIA – July 27, 2011, Dot VN, Inc., (<http://www.dotvn.com>) (OTC Trading Symbol: [DTVVI](#)), an Internet and Telecommunications Company and the exclusive online global domain name registrar for the Country of Vietnam (“the Company” or “Dot VN”), announced today that since its official launch of the Vietnamese Native Language Internationalized Domain Names (“Vietnamese IDN”) on April 28, 2011, registrations have exceeded 294,000 domain names which surpasses the total number of standard Vietnamese ccTLD registrations.

“We are very pleased with the continued excitement and demand for the Vietnamese Native Language domain names.” said Dot VN CEO Thomas Johnson. “We expect the continued explosive growth of the Vietnamese IDNs with the eventual launch of cutting edge features and applications such as social networking functionality, daily deals and group buying services which deliver the best offers and content to our users. Additionally, we believe that the IDNs will serve as the most effective way for advertisers and brand managers to reach and influence sophisticated and affluent Vietnamese consumers. Dot VN will continue to strive towards evolving the Vietnamese IDNs into the ultimate online community for the Country of Vietnam.”

About Dot VN:

Dot VN, Inc. (www.DotVN.com) provides innovative Internet and Telecommunication services for Vietnam and operates and manages Vietnam’s premier online media web property, www.INFO.VN. The Company is the “exclusive online global domain name registrar for .VN (Vietnam) and the recently launched Vietnamese Native Language Internationalized Domain Names (IDNs).” Dot VN is the sole distributor of Micro-Modular Data Centers™ solutions and E-Link 1000EXR Wireless Gigabit Radios to Vietnam and Southeast Asia region. Dot VN is headquartered in San Diego, California with offices in Hanoi, Danang and Ho Chi Minh City, Vietnam. For more information, visit www.DotVN.com.

Forward-Looking Statements:

Statements in this press release may be “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “intend” and similar expressions, as they relate to Dot VN or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about Dot VN’s business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Dot VN’s filings with the Securities and Exchange Commission. Factors that could materially affect these forward-looking statements and/or predictions include, among other things: (i) our limited operating history; (ii) our ability to pay down existing debt; (iii) unforeseen costs and expenses; (iv) potential litigation with our shareholders, creditors and/or former or current investors; (v) Dot VN’s ability to comply with federal, state and local government regulations in the US and foreign countries; (vi) Dot VN’s ability to maintain current agreements with the government of Vietnam and enter into additional agreements with the government of Vietnam; and (vii) other factors over which we have little or no control. In addition, such statements could be affected by risks and uncertainties related to product demand, market and customer acceptance, competition, pricing and development difficulties, as well as general industry and market

conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and Dot VN does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Dot VN's website does not constitute a part of this release.

For more information, contact:

Thomas M. Johnson, Chairman and CEO

Dot VN, Inc.

Phone: 858-571-2007 x14

Email: Inquiries@DotVN.com

Website: www.DotVN.com, en.www.INFO.VN

Register your ".vn" domains at: www.VN