

Stock Information

Exchange:	OTC BB
Symbol:	DTVI
Recent Price:	\$.40 (as of 6/25/09)
Market Cap:	\$11M
52 Week Range:	\$.07- \$1.75
Shares Outstanding:	27.8 M
Approximate Float:	8.6 M



Vietnam's Internet & Telecommunications Company

Dot VN, Inc. Corporate Profile (June 2009)

San Diego-based **Dot VN, Inc.** will be providing, for the first time, a solution to meet the demand for broadband technologies in Vietnam, the 2nd fastest growing economy in the world. Dot VN expects to soon offer virtual fiber technology with the ability to deliver 1.25 GB of bandwidth, which is over five times the bandwidth of technology currently in use. Dot VN is poised for significant growth as dial-up subscribers migrate to broadband connectivity and people with no Internet access become broadband subscribers.

Vietnam has a population of more than 86 million people and a literacy rate over 90 percent. The number of Internet users in Vietnam has grown exponentially. Internet users have grown from 430,000 to an estimated 20.8 million users, in just eight years, an increase of over 4,780 percent.

Dot VN has been granted exclusive agreements with the Vietnam Government and with industry leaders both internationally and domestically. Dot VN is the leading provider of Internet services that enable businesses and individuals to establish, maintain and evolve an online presence.

The centerpiece of Dot VN's business expansion calls for the construction of a series of commercial Internet data centers in Vietnam. The commercialization of technology in Vietnam will enable Dot VN to offer a full array of data services in the region including e-commerce, distance learning and online support for industries such as government, healthcare, education and banking.

Dot VN currently generates revenue from Domain Name registration sales made directly to customers through their primary website, www.dot.vn, as well as indirectly through their network of resellers. Currently, Dot VN has over 190 resellers under contract, including VeriSign. Dot VN's business model is characterized by non-refundable, up-front payments, which lead to recurring revenue derived from direct and indirect registration of domain names.

Dot VN provides a variety of domain name registration and website hosting services and will soon offer a broad array of hardware, software and communications services. Their domain name registration services will act as a gateway product for their other services which include website hosting and creation tools, e-commerce, security solutions and productivity and marketing tools. These services can be purchased independently or as bundled suites of offerings designed to meet the specific needs of their customers.

Market Drivers

Vietnam is the 2nd fastest growing economy in the world and has a population of over 86 million people and a literacy rate over 90 percent. The number of Internet users in Vietnam has grown exponentially. In 2000, there were 430,000 Internet users. In 2008, there were an estimated 20,834,000 users, an increase of over 4,780 percent in just 8 years.

As of May 2007, the number of Internet users in Vietnam was 17th highest in the world. According to a survey, around 17.5 percent of Vietnam's population uses the Internet. Up to 72 percent of people between the ages of 18-30 use the Internet very often for chatting and 81 percent of people between the ages of 41-50 often read news on the Internet. However, despite the explosive growth of Internet users, many Vietnamese businesses have not yet created their "online presence," and relatively few transact with their customers online.

Vietnam's liberalization has put more pressure on the government and banks to modernize their current legal and banking infrastructure.

Dot VN Near Term Revenues

Dot VN, Inc. Signs Exclusive Cooperation Agreement with Vietnam Internet Network Information Center (VNNIC) to Develop a 'Parking Page - Pay per Click' Program for Vietnam

Dot VN is the exclusive registrar charged with developing a program whereby typing any unregistered .VN domain names, as well as certain expired domain names in the web browser's address bar, will lead the user to a unique parking web page which (i) provides the current unregistered status of the domain name; (ii) offers recommendations on registration of the domain name; (iii) allows the visitor to register the domain name instantly via the Company's online payment gateway; and (iv) features sponsors' advertising links on parking pages, often provided by notable companies such as eNom, Microsoft adCenter, Yahoo! Search Marketing and Google AdSense.

On June 25, 2009, Dot VN entered into a strategic partnership with NameDrive, LLC, a leading global domain parking, Internet advertising and pay-per-click company. NameDrive will provide the technology and consulting services for Dot VN's primary business lines—domain parking and domain registry monetization. Dot VN anticipates launching the Domain Registry Monetization Programs and expects to generate revenue from them within 30 to 60 days.

“NameDrive is a very innovative, entrepreneurially driven organization that truly understands how to operate, market and maximize country code top level domains (ccTLD) online advertising value—a key factor for us in choosing them as our domain services partner as we expand in Vietnam.” – Thomas Johnson, CEO of Dot VN, Inc.

Internet Data Centers (“IDC” or “IDCs”) - Creating a World Class Data and Telecommunications Infrastructure

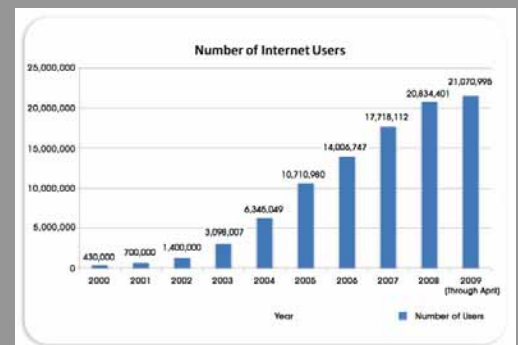
A main component of Dot VN's business expansion will be the construction of a series of commercial Internet Data Centers in Vietnam. The Company is currently in the design phase to build and operate two facilities meeting critical Tier III industry redundancy standards, with ample power, fire suppression capabilities, bandwidth capacity and backbone redundancy.

With a goal of supporting this ever increasing demand, Dot VN has secured agreements with in-country local partners to develop a network of inter-connecting data centers meeting rigorous Tier III redundancy standards throughout Vietnam and intends to expand into Southeast Asia. Dot VN has identified six properties in Vietnam, many owned by its strategic local partners, who have sufficient infrastructure and Internet connectivity to support the development and operation of Tier III Internet data centers.

Why Invest in Dot VN?

- Dot VN through its exclusive rights will be providing, for the first time, a solution to meet the demand for broadband technologies to Vietnam, the 2nd fastest growing economy in the world
- Dot VN is the exclusive online domain name registrar and top selling .VN registrar domestically and worldwide
- Anticipated world-class Internet Data Centers to serve as the backbone of a wide range of products and services designed to meet Vietnam's growing technology needs
- Cutting edge wireless technology which utilizes an unoccupied radio frequency band
- Unique positioning with respect to e-commerce and banking applications
- Well developed government relations and strong brand recognition in Vietnam
- Spending on online advertising in Vietnam is expected to be US\$45.4 million this year, a 20 percent increase year upon year*
- Revenues from online advertisements are expected to rise to US\$60 million by 2011, or a third higher than this year*

*Source: Saigon GP Daily - - Technology and communications company EQ



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