

## **Dot VN, Inc. Achieves Vietnamese IDN Registration Historic Milestone; Retains The Eversull Group for IR/PR; Announces Mr. Thuy Le Nguyen to Company's Strategic Advisory Board; Signs Agreement with CSC Digital Brand Services**

SAN DIEGO, CALIFORNIA--April 21, 2015--Dot VN, Inc., ([www.DotVN.com](http://www.DotVN.com)) (OTCPK: DTVI), the pioneer Internet domain name registrar ([www.VN](http://www.VN)) for the Country of Vietnam and the exclusive registrar for the Vietnamese Native Language Internationalized Domain Names ("Vietnamese IDN"), announced today an update on the Company's recent activity.

Previously on April 28, 2010, the Vietnam Internet Network Information Center ("VNNIC") granted Dot VN, Inc. an exclusive contract as both the co-registry and exclusive registrar marketing the Vietnamese IDN worldwide at a time when fewer than 3,500 IDNs had been registered. During August 2014, the Company was able to accomplish the historic milestone of increasing Vietnamese IDN registrations to over 1,000,000 which now makes Vietnam the fastest growing native language domain ccTLD in the world. Dot VN is in the process of working with VNNIC to monetize the Vietnamese IDN traffic of nearly 3,000,000 unique visitors per month.

Please view: <http://www.vnnic.vn/en/about/news/idn-vn-reaches-1-million-domain-milestone-25-08-2014>

Dot VN has retained The Eversull Group ("TEG"), a highly experienced and successful Investor Relations and Public Relations firm, to assist with and improve shareholder communications. The Eversull Group, Inc. ([www.theeversullgroup.com](http://www.theeversullgroup.com)) was founded in 1997 by Jack Eversull. TEG is a full-service investor relations and shareholder services consulting firm focusing on customizing each client with a strategic IR/PR program to attract institutional investors, individual investors and security analysts and to enhance the company's image.

The Company is pleased to announce that Mr. Thuy Le Nguyen, former Director General of VNNIC, has joined the Company's Strategic Advisory Board. Mr. Nguyen will assist the Company with critical planning for future expansion and implementation of the Vietnamese IDN projects. Mr. Nguyen is recognized as the first manager having established, organized, and directed the successful Vietnam Internet agency, VNNIC, since its founding on April 28, 2000. As the Director General, he made numerous significant contributions including building VNNIC's first data center in Hanoi and selecting Dot VN as the first online .VN registrar and the exclusive Vietnamese IDN registrar/manager. Under his fourteen year watch, Mr. Nguyen's agency registered over 450,000 traditional (English) .VN domains and with Dot VN, Inc.'s progressive marketing, over 950,000 Vietnamese IDNs prior to his retirement at the end of 2013.

Mr. Nguyen said, "I am very happy to join Dot VN's Strategic Advisory Board. I look forward to contributing to Dot VN's stated goal of developing, building and growing the use of the Vietnamese IDNs. I truly believe it is a very important achievement towards assisting with the socio-economic development of Vietnam."

The Company has signed an updated .VN registration reseller contract with CSC (a.k.a. Corporate Services Company and CSC Digital Brand Services); the world's leading provider of corporate domain name management and brand-protection services providing preferred solutions for more than 90% of the Fortune 500®. The new contract allows CSC to integrate the 600+ .VN domain names previously registered by IP Mirror directly with VNNIC under its reseller contract with the Company.

Dot VN, Inc. ([www.DotVN.com](http://www.DotVN.com)) provides innovative Internet and Telecommunication services for Vietnam and operates and manages Vietnam's premier online media web property, [www.Info.VN](http://www.Info.VN). The Company is an online global domain name registrar for .VN (Vietnam) and is both the co-registry and exclusive registrar for the Vietnamese Native Language Internationalized Domain Names ("IDNs"), via the [www.Web.VN](http://www.Web.VN) platform. Dot VN is headquartered in San Diego, California with offices in Hanoi and Ho Chi Minh City, Vietnam. For more information, visit [www.DotVN.com](http://www.DotVN.com).

**Forward-Looking Statements:**

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to Dot VN or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about Dot VN's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Dot VN's filings with the Securities and Exchange Commission. Factors that could materially affect these forward-looking statements and/or predictions include, among other things: (i) our limited operating history; (ii) our ability to pay down existing debt; (iii) unforeseen costs and expenses; (iv) potential litigation with our shareholders, creditors and/or former or current investors; (v) Dot VN's ability to comply with federal, state and local government regulations in the US and foreign countries; (vi) Dot VN's ability to maintain current agreements with the government of Vietnam and enter into additional agreements with the government of Vietnam; and (vii) other factors over which we have little or no control. In addition, such statements could be affected by risks and uncertainties related to product demand, market and customer acceptance, competition, pricing and development difficulties, as well as general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and Dot VN does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Dot VN's website does not constitute a part of this release

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Register your ".vn" domains at: [www.VN](http://www.VN)  
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